How to

SPEED UP YOUR SOCIAL MEDIA CONTENT CREATION

USE TEMPLATES

Pre-made templates can be found online and you can use them to simplify the process of creating content for your social media accounts.



CREATE YOUR POSTS IN BULK

Create several posts of the same type at once, schedule them using an app, and upload them so they are available at the right time



SAVE YOUR CTAS TO YOUR PHONE

You can save time by copying and pasting the CTA into your posts instead of writing it out again every time



REPURPOSE IMAGES IN DIFFERENT COLORS

Create some posts with a frame around your branding image.
You can reuse the same image after at least 9 posts but change the brand colour for a different look

